

Attitudes of European citizens towards the environment

94% of the Europeans Say that PROTECTING THE ENVIRONMENT IS IMPORTANT TO THEM PERSONALLY



European Commission

53% SAY IT IS VERY IMPORTANT 41% SAY IT IS

FAIRLY IMPORTANT

78% agree that environmental issues have a direct effect on their daily life and their health





CLIMATE CHANGE IS PERCEIVED BY EUROPEANS AS A VERY SERIOUS PROBLEM IN THEIR COUNTRY (76%) AND IN THE EU (77%)

Respondents consider the **most important environmental issues** to be





Large majority of Europeans use **Facebook** (**76%**) to get most of their information about the environment.



Source: Eurobarometer Special 501. At the time of fieldwork, the United Kingdom was still a member of the European Union, and therefore the UK results are included in the EU average





WHAT ARE THE MOST EFFECTIVE WAYS OF **TACKLING ENVIRONMENTAL PROBLEMS**

ACCORDING TO EUROPEANS?



say by changing the way we consume



say by changing the way we produce and trade

Just over a fifth of the respondents (**21%**) say they have taken seven or more environmentally friendly actions in the past six months



Separated most of their waste for recycling



Avoided single-use plastic goods other than plastic bags or bought reusable plastic products



EUROPEANS WANT MORE TO BE DONE TO PROTECT THE ENVIRONMENT

The majority think that not enough is being done by:



big companies and industry 80%

their national government 72%





67%



their city, town or village 57%



SEVEN IN TEN EUROPEANS THINK THAT ENVIRONMENTAL DECISIONS SHOULD BE TAKEN JOINTLY WITHIN THE EU

EUROPEANS EXPRESS **HIGH LEVELS OF CONCERN** ABOUT ENVIRONMENTAL ISSUES AND WORKING CONDITIONS IN THE CLOTHING INDUSTRY



92%

of Europeans agree that brands should be required to ensure good working conditions inside and outside the FU



However, around half of respondents (49%) say that clothes should be available at the lowest possible price, regardless of the environment or the working conditions under which they were made